



GRAPHIC LICENSE

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Commercial License

Individual or Legal Entity (Company), as indicated at the time of purchase.

- **Number of Users (or Seats)**

The number of permitted users (or seats) is the number of users (or seats) declared and paid for at the time of purchase.

- **Commercial Use: Physical and Digital End Products**

5,000 Combined total Physical End Products and Digital End Products. Use in website, application, or video game is prohibited. Any use of a Licensed Asset for Commercial use must: (i) be significantly different than the original Licensed Asset, (ii) require time, effort, and skill to produce and (iii) not derive its primary value from the Licensed Asset itself. Any resale/sublicense of the Licensed Asset in source file form or otherwise competitive with the Licensed Asset is prohibited.

- **Commercial Use: Advertisements and Promotion**

Unlimited Physical (Printed) Advertisements Within a Local Market. Use with one business social media account is permitted.

- **Commercial Use: Broadcast Content**

500,000 lifetime viewers

You may use a purchased Resource in a new End Product as long as the End Product meets the following requirements:

- End Products must be significantly different than the original Resource. You must combine the Resources with other creative elements to form an Original Design. An Original Design would be something you put time, effort and skill to produce, ensuring the Resources are not the primary integrity of the Design or End Product, and you have combined the Resources with other original design work.
- The original Graphic file used to create the End Product cannot be extracted or separated by the customer when the End Product is being sold to the customer via electronic means. The customer is only permitted to use the said End Product, but not the original Graphic file.
- An End Product For Sale can be either a digital design or physical item that you and/or your client intend to sell to more than a single person for any type of fee or charge, but ensuring that no third parties are able to extract the original resource.
- You are not allowed to share, resell or distribute Graphics on a standalone basis or include Graphics in the sale of template products (e.g. a website theme or logo template).
- Graphics shall only be used as a design element of an End Product. Graphics shall not be installed, embedded or integrated in any software, program, application etc. E.g. installing our Graphics into an application that allows You to select our Graphics to make Your own T-Shirt design is strictly prohibited.
- Patterns are allowed to be printed directly onto physical products without alteration. Patterns used to create digital End Products must be used with other design elements to create a distinctive new design that does not completely resemble the Pattern used. The original Pattern file used to create the End Product cannot be extracted or separated by the customer when the End Product is being sold to the customer via electronic means. The customer is only permitted to use the said End Product, but not the original Pattern file.