

## LICENSE GUIDE



## STANDARD & EXTENDED COMMERCIAL LICENSE

TYPE OF USE	STANDARD COMMERCIAL LICENSE	EXTENDED COMMERCIAL LICENSE
PERSONAL PROJECTS  Cards, Invitations, Home Decor, Wall Art Prints, Fabric, Scrapbooking & more	unlimited	unlimited
DESIGNS FOR YOUR BUSINESS  Branding, Logo, Social Media Posts, Marketing Materials, Business Card & more	unlimited	unlimited
CLIENT WORK  Use resources for contracted client projects	unlimited	unlimited
PHYSICAL & DIGITAL END PRODUCTS FOR SALE Printed Stationery, Planner Stickers, Fabric, Scrapbooking, Cards & more	up to 5000 sales	up to 250,000 sales
DIGITAL FIXED DESIGNS FOR SALE  Digital items edited by you (Logo, Wall Art & more)	up to 5000 sales	up to 250,000 sales
PRINT ON DEMAND SITES  Zazzle and other sites		up to 250,000 sales
EDITABLE TEMPLATE SITES  Templett, Corjl and other sites		up to 250,000 sales
"AS IS" use graphics without changes  Illustrations and patterns		
RE-DISTRIBUTE/SHARE/SELL  Resale or Sub-Licensing the Licensed Asset or any modification of it in source file form		







## LICENSE TERMS



## STANDARD COMMERCIAL LICENSE

1. End Products must be significantly different than the original Resource. You must combine the Resources with other creative elements to form an Original Design. An Original Design would be something you put time, effort and skill to produce, ensuring the Resources are not the primary integrity of the Design or End Product, and you have combined the Resources with other original design work.

The original Graphic file used to create the End Product cannot be extracted or separated by the customer when the End Product is being sold to the customer via electronic means. The customer is only permitted to use the said End Product, but not the original Graphic file.

- 2. An End Product For Sale can be either a digital design or physical item that you and/or your client intend to sell to more than a single person for any type of fee or charge, but ensuring that no third parties are able to extract the original resource.
- 3. You are not allowed to share, resell or distribute Graphics on a standalone basis or include Graphics in the sale of template products (e.g. a website theme or logo template).
- 4. Graphics shall only be used as a design element of an End Product. With Standard Commercial License Graphics shall not be installed, embedded or integrated in any software, program, application etc. E.g. installing our Graphics into an application that allows You to select our Graphics to make Your own T-Shirt design is strictly prohibited.
- 5. Patterns are allowed to be printed directly onto physical products "as is" with Extended Commercial Licence. Patterns used to create digital End Products must be used with other design elements to create a distinctive new design that does not completely resemble the Pattern used. The original Pattern file used to create the End Product cannot be extracted or separated by the customer when the End Product is being sold to the customer via electronic means. The customer is only permitted to use the said End Product, but not the original Pattern file.

Please contact me if you have any questions about license or product:

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