

## GRAPHIC LICENSE

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You may use a purchased Resource in a new End Product as long as the End Product meets the following requirements:

1. End Products must be significantly different than the original Resource. You must combine the Resources with other creative elements to form an Original Design. An Original Design would be something you put time, effort and skill to produce, ensuring the Resources are not the primary integrity of the Design or End Product, and you have combined the Resources with other original design work.

The original Graphic file used to create the End Product cannot be extracted or separated by the customer when the End Product is being sold to the customer via electronic means. The customer is only permitted to use the said End Product, but not the original Graphic file.

2. An End Product For Sale can be either a digital design or physical item that you and/or your client intend to sell to more than a single person for any type of fee or charge, but ensuring that no third parties are able to extract the original resource.

3. You are not allowed to share, resell or distribute Graphics on a standalone basis or include Graphics in the sale of template products (e.g. a website theme or logo template).

4. Graphics shall only be used as a design element of an End Product. Graphics shall not be installed, embedded or integrated in any software, program, application etc. E.g. installing our Graphics into an application that allows You to select our Graphics to make Your own T-Shirt design is strictly prohibited.

5. Patterns are allowed to be printed directly onto physical products without alteration. Patterns used to create digital End Products must be used with other design elements to create a distinctive new design that does not completely resemble the Pattern used. The original Pattern file used to create the End Product cannot be extracted or separated by the customer when the End Product is being sold to the customer via electronic means. The customer is only permitted to use the said End Product, but not the original Pattern file.

6. Fonts can be printed on physical products (such as t-shirt, mugs and shoes) with unlimited print run. Under the Commercial Use, such physical products can be sold. Fonts shall only be used as a design element of an End Product.

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Restrictions:

1. Graphics cannot be converted into other formats (SVG, EPS etc.) and subsequently sold or distributed.

2. Sub-licence, resell, redistribute, provide access to, share or transfer any Resources, (e.g. as stock, in a tool, app or template, with source files, and/or not incorporated into an End Product) under any circumstances, not even for free. Uploading any graphic to a web site at a resolution that exceeds the display resolution of the intended viewing device will be deemed to be an attempt to redistribute the graphic. You agree to take all commercially reasonable steps to prevent third parties from accessing and/or duplicating the Resources.

3. Except for fonts, You are not allowed to use the Item on an "as is" basis under the commercial usage (i.e. using the Item as it is without using any independent skill and effort to create an End Product is not permitted), as this would be treated as reselling of our Items. Fonts are allowed to be used on an "as is" basis under commercial usage, however the fonts must be flattened and shall not include the original OTF / TTF files for commercial use.

4. You are not allowed to register the Items or End Products incorporating the Items (i.e. logo design, brand symbol) as trademark in any territory. You are licensing the non exclusive rights to use the Items, therefore the same Items may be used by other parties as well.

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